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# Dublin landmark bought for €10m by Co Down Coca-Cola man

by donal buckley - 04 July 2013

A private investor and former Coca-Cola chief executive from Co Down is buying a landmark building in Dublin's International Financial Services Centre (IFSC) for €10m (£8.5m)

The Dublin Docklands Development Authority (DDDA) will sell the CHQ building to Neville Isdell, a former chairman of the global soft drinks giant.

Duncan Lyster, of sales agency Lisney, said the price reflected the intense competition between 10 potential buyers who made formal offers for the historic building.

He said: "We will be evaluating and developing a number of ideas over the coming months and engaging with the relevant local and national public bodies to assist in establishing a new distinctive destination location for Dublin."

He plans to make low-key improvements to encourage usage as a place to visit, while expanding the customer base beyond its weekday local workforce.

He also hopes to attract more retailers seeking to capitalise on the increased footfall and increase the number of events staged in George's Dock.



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